PROBLEM – SOLUTION FIT

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| 1.CUSTOMER SEGMENT(S)  The degradation of the infrastructure also made it difficult to supply, water, vegetables, and meat to major cities. The unavailability of food items triggered. | 6.CUSTOMER LIMITATIONS  Awareness, education, preparedness, and prediction and warning systems can reduce the disruptive impacts of a natural of natural disaster on communities. | 5.AVAILABLE SOLUTION  The researchers identified eight broad categories of solutions that are most effective for disaster risk reduction: co- existence with natural processes; innovation enhancing collaboration; securing livelihoods; modifying consumption patterns; strengthening governance; planning for risks when designing and building. |
| 2. PROBLEM / PAINS  Pain is no longer considered just a symptom, but itself becomes an autonomous pathology heavily influencing the social life and psycho – social aspects of a person. | 9.PROBLEM ROOT / CAUSE  Risk root cause analysis is a systematic approach moving policy and research from symptoms to root. Causes of risk and disaster loss. tackling the underlying factors that lead to risk is critical to reducing disaster los and damage . | 7.BEHAVIOR  Emotional instability, stress reactions, anxiety, trauma and other psychological symptoms are observed commonly after the disaster and other traumatic experiences. |
| 3. TRIGGERS TO ACT  These risks can combine with each other to complex events, the analysis of which requires a systematic approach that takes into account not only the systems involved and their independencies, but also the combination of events and the various propagation processes that occur in such systems. | 10.YOUR SOLUTION  1. Awareness  2.Education  3.Preparedness  4.Prediction | 8.CHANNNELS OF BEHAVIOR  Online  Twitter is indeed a social sensor with different sensitivity levels to natural disaster and depending on the event circumstances, a diverse pattern of social media behavior should be expected. |
| 4. EMOTIONS Before / After  The participants almost lost their emotional bond to the area but maintained their memories and thoughts about the site intact and, by that, their positive wellbeing associations with the location. This indicates tentatively the phenomenon of post-traumatic growth, type of resilience involving operations of cognitive appraisal. |
| Offline  Awareness in society about natural disaster and event circumstances of media behavior should be expected. |